



## Are you interested in...

- Gaining access to the largest network of SMEs (Small & Medium Enterprises), policy and opinion leaders, consultants, researchers, and educators?
- Tapping into the growing market of Entrepreneurship Education and acquiring knowledge to successfully compete in the global small business marketplace?
- Reaching and interacting with Global Thought Leaders in Entrepreneurship and SME development?

If you answered **YES** to any of the above questions, then you and your organization will greatly benefit by being a part of the 55<sup>th</sup> World Conference of the International Council for Small Business (ICSB), held in Cincinnati, Ohio, June 24-27, 2010 - <http://www.icsb2010.org>. The theme of the conference is *Bridging Global Boundaries*.

Founded in 1955, ICSB was the first international, non-profit, membership-driven organization to promote the growth and development of small, entrepreneurial, and family-owned businesses worldwide. ICSB brings together educators, researchers, policy makers, and practitioners to share knowledge and experiences within their respective fields, with a special focus on small business development and entrepreneurship around the world. ICSB does this through a variety of mediums including annual conferences, journals, books, bulletins, and an interactive website.

We invite you to join us in Cincinnati by becoming a conference sponsor and/or exhibitor at our 55<sup>th</sup> Annual World Conference. **We anticipate an attendance of over 450 delegates from approximately 70 different countries to share their expertise on the latest business developments and learn about new products and systems. Many of these thought leaders and their programs annually counsel and train not only thousands of current small businesses, but also teach tens of thousands of students enrolled in national and global programs.**

We are hoping that you will consider becoming a sponsor and/or exhibitor for the upcoming event and we look forward to working with you on a best fit in terms of sponsorship.

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