



**Dear Potential ICSB 2010 Exhibitor,**

On behalf of the International Council for Small Business (ICSB), I would like to invite you to exhibit at the premier international entrepreneurship and small business conference.

The **2010 ICSB World Conference ([www.icsb2010.org](http://www.icsb2010.org))** will be held **June 24-27, 2010 in Cincinnati, Ohio, U.S.A.**

ICSB is very excited to offer a discount to all exhibitors who register for the conference before March 15, 2010. Before March 15 the cost to purchase space will be \$1,600. After March 15, 2010 the cost will increase to \$1,800.

Exhibitor setup for the event is scheduled for the opening day of the conference with exhibits open to registrants for the duration of the meeting. The theme for the 2010 ICSB World Conference is "Entrepreneurship: Bridging Global Boundaries." Attendance is expected to be about 500 or so participants.

No doubt your organization will benefit significantly from exhibiting at ICSB. Our audience of national and international opinion makers enjoys a direct link to many of the leading educators, trainers, and consultants in the field of entrepreneurship and small and medium enterprise.

We are expecting an exciting conference. To date many leading organizations, such as Dell Computing, Proctor & Gamble, VISA, Entrepreneur Media, DSEF, George Washington University, University of Cincinnati, have become sponsors of the conference. No doubt they recognize the impact that such an event can have. We hope that you also see value in participating and wish to become a sponsor.

Please refer to the ICSB website for more information about the conference. All contracts need to be faxed, mailed, or emailed to ICSB, with full payment, before a booth can be assigned. All exhibitors are guaranteed exposure on the ICSB website, in addition to being included in any newsletter or distributions.

As we move forward with this process, please do not hesitate to contact us at [exhibits@gwu.edu](mailto:exhibits@gwu.edu) with any questions or concerns. We hope to see you in Cincinnati.

**Sincerely yours,**

**Sergio D'Onofrio**  
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